

7 DEADLY MISTAKES GOLD and SILVER INVESTORS MAKE

Invest Smart GET RICH



Seven Mistakes People make when investing in Gold and Silver

1 Buying from the wrong company.

Some companies advertise low prices (1% over dealer cost) to attract new customers and then they use bait and switch tactics to trick people into buying another coin at a higher premium. Another tactic that they will use is once they receive the customer's funds they will wait multiple weeks until they ship the coins.

2 Buying precious metals in the wrong form.

Don't just "buy anything" that's made out of precious metals. Jewelry would give you a lot of headaches when trying to re-sell it during hard times. Scrap precious metal objects are not investment metals! Very few people will want to buy them from you. Most of these are not pure and are mixed with other metals.

3 Buying for short term gains.

Not holding precious metals 2-5 years if you desire maximize long term growth. Overnight success is great. But, as the saying goes, don't wait to buy gold, buy gold and wait. The purchasing power of the dollar continues to erode. As the U.S. Government continues monetize the debt by printing more and more dollars precious metals will continue to rise in price. \$100,000 of gold purchased on Jan 1, 2000 would as of January 1, 2014 have grown over 25% per year.

4 Buying at the wrong time.

Failure to purchase at the correct time, by purchasing only when prices are up. Bernard Baruch said his success came from buying low and selling high. He also said it was the

65-70% in the middle where profit was made. Trying to time the market at the very bottom, or the very top is the wrong way to purchase gold and silver. As of this writing, the price of silver at \$19.50 and gold at \$1294 are excellent entry points from which to grow your portfolio.

5 Not diversifying enough.

Failure to diversify properly with regards to your goals and objectives. Diversification doesn't just mean stocks and bonds in various companies. It means diversifying across all investments. This also applies directly to precious metals. You will need to understand how diversifying in gold and silver can help you meet your short and long term goals and objectives.

6 Buying gold and silver ETFs.

As the owner of a precious metal ETF, you ultimately only own a piece of paper, a promissory note, showing how many shares of the fund you own; however you do not own any actual physical gold. The ETF owns the gold and you own a promise from the fund managers to pay back the value of the shares you have purchased in the ETF. The ETF certificate that you own is something that is not universally traded on the world markets, nor is it widely recognized or easily exchangeable for currency. You would have a very difficult time trying to trade paper certificates for goods or services the same way you would physical gold.

7 Believing it will be difficult to sell.

Unlike selling gold jewelry, selling silver and gold coins is easier because gold and silver are traded in more standardized forms. If you want to sell physical coins, you simply arrange the transaction over the phone or internet, and mail the silver and gold to us. We send you a check in the agreed upon amount.

Now that you have a little idea of the mistakes people make when they invest in gold and silver please don't go out and buy gold and silver blindly. Before you do anything please take our FREE E-mini course "Investing in Gold and Silver" where we will go into further detail on how to avoid these mistakes when you invest in precious metals. You owe it to yourself to do your own due diligence and invest with confidence and peace of mind.

It's easy to enroll.

Please call (213)465-4835 to confirm your registration
or send an email to info@rcbullion.com with the subject "Free E-Course"
Please include the best time to reach you.